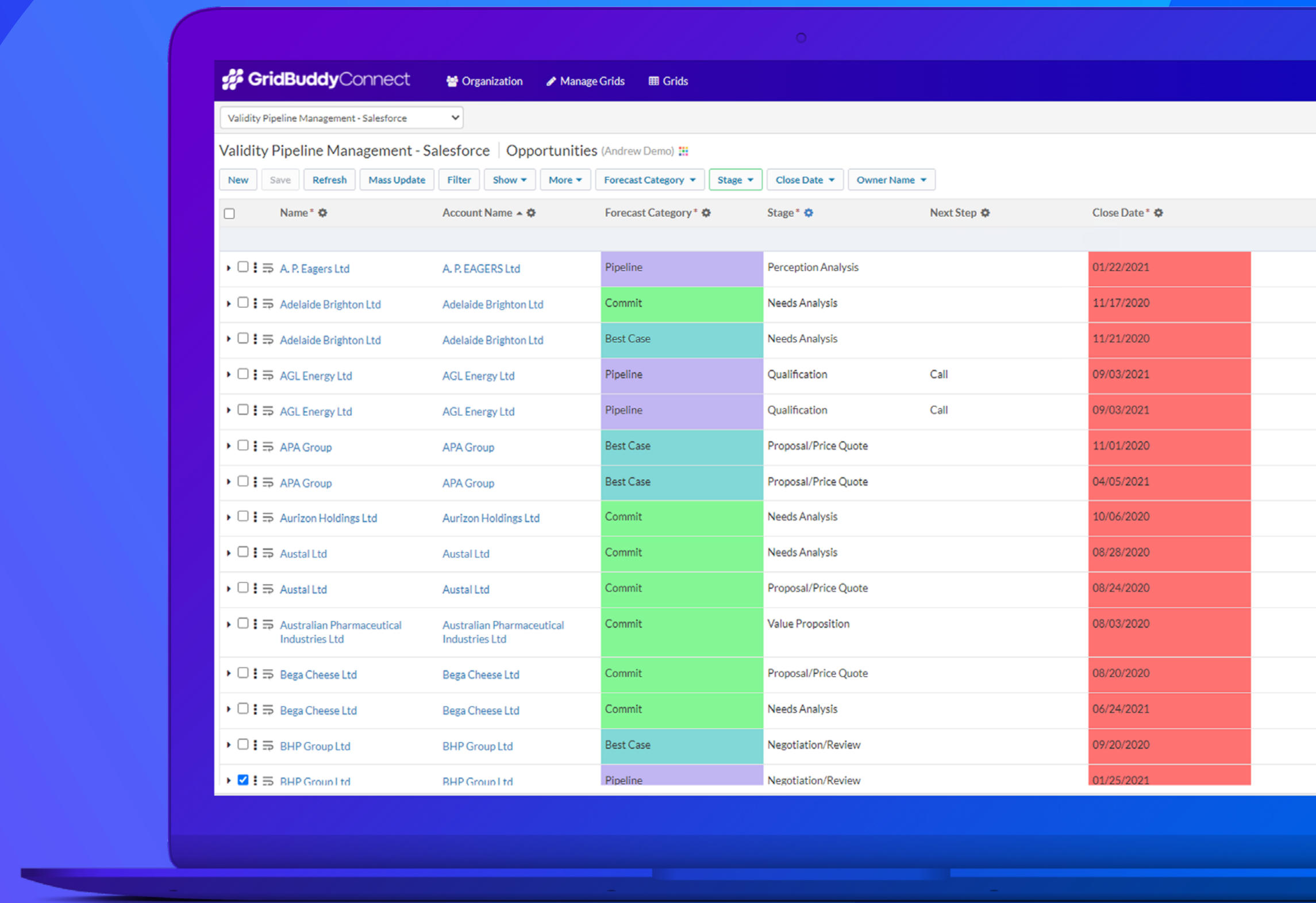


# GridBuddyConnect

The data productivity platform that keeps your team more focused on growing your business than updating your data



# Teams move faster and keep data up-to-date with GridBuddy Connect

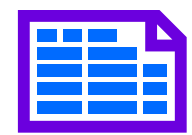
Time is money— and if there’s one thing today’s teams are lacking, it’s time. The Great Resignation combined with lofty post-recession revenue targets have mandated that teams get more done with fewer people. To maximize their team’s productivity, smart business leaders are devising plans to seek and destroy their worker’s timewasters.

There’s no timewaster more notorious than dealing with data drama, which is when it takes forever to update your data, or when you can’t find the data you need when you need it. When teams are forced to click back and forth between tabs and windows to reference and update data, their productivity plummets. This leads to team members tracking data in the wrong places, making only required updates, or worse— they stop tracking information entirely. The result? Incomplete, inaccurate data and a frustrated team that dreads dealing with data.

The antidote to data drama is data productivity. In a data-productive world, dealing with data isn’t a burden— it’s a benefit. CRM users can painlessly update and reference data, which leads to better information better business decisions, and better customer engagements.

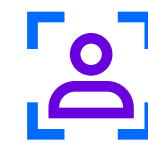
**For teams that need accurate data at their fingertips, GridBuddy Connect is the data productivity platform that keeps your team more focused on growing your business than updating your data.**

# The simplicity of spreadsheets meets the strength of CRM



## Make updating your data “spreadsheet-simple”

Save time capturing changes in your data by editing multiple records of different types in seconds, all in one view.



## Get all your insights in one place

Discover previously hidden insights by combining data from separate systems into one reliable, centralized view.



## Engage confidently using the right data

Sell, support, and engage more effectively by having the right data at your fingertips.

# What GridBuddy Connect Delivers



## Multi-object, In-line editable spreadsheet-style grids

Update and view records across different objects in one view.



## Conditional formatting

Alert users to data that needs their attention



## Expansive search functions

Search 50x more records across your entire dataset, not just the page you're on.



## Tabbed workspaces

A single, tabbed view that combines the grids your team needs to do their specific jobs.



## Microsoft Dynamics 365 & Salesforce data-sources

Connect your Microsoft Dynamics 365 or Salesforce CRM.



## Connect with Zendesk

Bring your customer data from Zendesk into the same view as your CRM data.



## In-line editable, multi-object reports

Make changes to records directly in the report view.



## Cross object filtering

Access a more precise and concentrated view of your data.



Businesses run better and grow faster with trustworthy data. Tens of thousands of organizations rely on Validity solutions – including Everest, DemandTools, BriteVerify, and GridBuddy Connect– to target, contact, engage, and retain customers effectively. Marketing, sales, and customer success teams worldwide trust Validity solutions to help them create smarter campaigns, generate leads, drive response, and increase revenue.

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