



validity  
demand/tools  
JobBuilder

# How much can you benefit from data quality automation?

JobBuilder allows for automatic processing of your data quality routines, giving you peace of mind.



💧💧 *You can set up data cleansing queries that run automatically and will standardize your data without even touching it... saving you a TON of time to knock out other key projects.*

- Stefanie T.

Are you...

**Manually running repetitive tasks** every day/week/month?

**Ensuring data quality** jobs are still processed in your absence?

**Able to free up 25% of administrative time** needed for other data quality projects?

Automation  
is key to  
productivity.

Be a leader in this data-driven world, knowing your data quality jobs are running on schedule – even if you aren't. JobBuilder will help you:

- ✓ **Merge duplicates** before they cause a blemish on your customer relations
- ✓ **Back up data** on your preferred schedule for timely disaster recovery
- ✓ **Process routine updates** for thousands of records even when out on PTO
- ✓ **Stop wasting valuable brain power** and time on mundane processes
- ✓ **Empower your data** to drive reliable strategic decisions on schedule



💧💧 *DemandTools is the best merge tool out there for Salesforce! It's user-friendly and saves me a ton of time by allowing me to automate the merging of accounts nightly.*

- Nicole Y.

## Trust your data quality.

All data admins benefit from automating data quality processes. JobBuilder takes admin productivity and data quality initiatives to the next level with automatic and reliable processing of DemandTools scenarios.

## Trust what other Salesforce administrators and users say.

"We could not imagine a better, more effective resource for cleaning and modifying our data, while ensuring that such information stays consistent with automatic, scheduled substitutions."

- Trisha B.

"The only thing DemandTools cannot do is make you a peanut butter and jelly sandwich! But maybe with a little customization, it could! It is seriously a fantastic tool...and the scheduler is a lifesaver."

- Kim S.

"The best part of [DemandTools] is the set it and forget it scheduler using JobBuilder so the business logic previously built runs nightly for the organization."

- Bill M

"With the JobBuilder tool, we've successfully been able to replace some activities that were previously being run out of SFDC Process Builder, in an effort to decrease CPU bandwidth issues. Highly recommend this tool."

- Stacy J.



## Who we are

Validity, Inc. provides data integrity platforms and compliance-support solutions to thousands of organizations in more than 20 countries across the globe. With a growing suite of feature-rich products, including DemandTools, DupeBlocker, PeopleImport, and BriteVerify, Validity empowers organizations to trust their data and leverage it to make better decisions, drive revenue, and create exceptional customer experiences. For more information, visit <https://www.validity.com>, connect with us on LinkedIn, and follow us on Twitter @TrustValidity.

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